



LEILA SAN JOSE

Graphic & Web Designer

669-262-9529



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<https://leilasanjose.com>

Objective

To obtain a full-time remote job where talent, flair and passion for the art of graphic design are appreciated. Utilize years of experience and professional training to please clients, by benefiting the firm/company.

Work Experience

- Clean Beauty Kit Co-Founder**
July 2020 -Current
Product testing and approval. E-mail marketing, Contracts, Ambassador Program, Social Media Management, Brand Partnerships and outreach, Content Creation, Event Marketing Graphic Design (posters, fliers and etc.). Event Assistant Coordinator. PR Box assembling and distribution.
- Marcus & Millichap Graphic Designer**
May 2016 -Mar Mar 2018
Prepared print marketing and layout: Proposals, Presentations, Offering Memorandums, Marketing Brochures. Created Infographics such as labeled aerials, graphs, and various charts based on data provided. Created graphic design: redraw low resolution/ scratch-floor plans, logos collaborating with marketing and sales team.
- Minted Assistant Merch Designer**
Dec-Mar 2016
Prepared materials/documents to support the category of merchant in the assortment process. Maintained and enhanced merchandise data, filter assignments, search tags and related products.
- Minted Design Associate**
Dec 2015-Jan 2016
Created and edited design templates using Illustrator and Photoshop. Proofed orders to provide quality assesment for Minted products. Corrected color of photos to produce great quality printing.
- Design Team Creative Director**
Feb-Mar 2015
Responsible for communication between clients (Sempervirens and Bay Area Turkish School) and design team to produce graphic design media to accommodate clients' needs.
- NY & Co. Sales Associate**
Aug 2012-Jan 2016
Promoted store credit card and product of the week, friendly customer service, cashier (returns and purchases), re-stock and organized merchandise and clothing.

Education

Feb 2016-Current

Academy Art University
Master of Fine Arts Graphic Design
180 New Montgomery Street
San Francisco, CA 94105

Aug 2012-Sep 2015

The Art Institute of the Silicon Valley
Bachelors Web & Graphic Design
1120 Kifer Road
Sunnyvale, CA 94086

Graphic & Web Design

- Illustrator
- Photoshop
- Indesign
- After Effects
- Premiere
- HTML/CSS
- JavaScript
- RWD
- Adobe Acrobat

Creative Fields

- Corporate Identity
- Editorials
- Logo
- Packaging
- Infographic
- Photography
- Digital Art
- Video Edit
- Branding
- Website
- UI/UX
- Social Media

Personal Skills

- Creative
- Flexible
- Dependability
- Integrity
- Endurance
- Problem Solving

Achievements

Deans Honors

Fall 2012-2015
Winter 2013-2015
Spring 2013, 2015
Summer 2013-2015